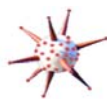


Step inside “The Clubhouse at This Old House, Inc.,” a fully restored 1917 historical landmark turned European-style clubhouse with your success as its mission.

What is “The Clubhouse”? Think of it as a country club with community clubs like yours enjoying membership. It’s a gathering place for the community at large, member or not. We have plans to offer Clubhouse Café’ fare daily at 7am, but are currently open at 11am for lunch and dinner, staying open to 10pm or later most nights and midnight or later on the weekends. To compliment our full service bar with it’s fine local wines, custom local beers and premium well liquor, we feature live entertainment for grownups of all ages at The Clubhouse, usually at 5 or 6pm nightly. And when you come in with your family and friends, you’ll enjoy an old world feel with a house of blues-style. In addition to our extraordinary upscale dining menu available at 5pm, The Clubhouse features a phenomenal bar menu for you to enjoy anytime for lunch or a casual dinner. The Clubhouse is wired for free Internet access everywhere, and both the bars and the upstairs “VIP” room feature giant big screen TV’s with premium sports channels available. Plus the back bar has a pool table for your enjoyment. So whether your planning a banquet for a hundred, a night out with friends and family, or an intimate dinner for two, you’ll always be happy when you step inside The Clubhouse At This Old House.

The future for The Clubhouse will see the five-plus acres out back developed into a large field of grass suitable for tossing a ball around, with perhaps a path surrounding it that one could run or walk on. You also shouldn’t be surprised to see other amenities added over time that will benefit your club.

The Clubhouse believes that our business will be enhanced when your club achieves maximum success, especially with regards to your membership growth and fundraising efforts. We believe that this may be all you need, to become a world-class organization. The Clubhouse will be successful in this mission, if its members reciprocate with the support and respect that The Clubhouse At This Old House needs to be as succesfull as necessary to accomplish it’s goals.



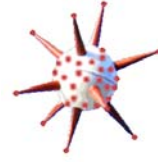
The Clubhouse at This Old House, Inc.

740 West Foothill Blvd. San Luis Obispo 548.8500

www.clubhousereport.com

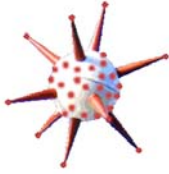


Benefits



Once your club is a member of The Clubhouse, you can expect the following benefits:

- The Clubhouse will become an integral part of your club's promotion strategy. A significant portion of the marketing dollars invested by The Clubhouse will be spent informing the local, national and international community about your club's attributes and activities and how the general public can get more involved in what you do, either as a supporter, a fan or participant. We will direct YOUR club's portion of these promotion dollars according to how much YOUR members spend as customers at The Clubhouse. We will also take into account the entertainment value of your message because we need the CLUBHOUSE REPORT radio segments to continue being an appealing feature the community looks forward to.
- In addition to marketing in the media, on the web, at Farmer's Market, and special events, there will be a total of 15% rewards realized by your club and its members. When your members make purchases individually with their membership card, your club will receive rewards equaling 5% of the money spent at The Clubhouse by your members. These rewards can be utilized for club marketing opportunities that will co-promote The Clubhouse, or they can be saved for your club's year-end banquet.
- To increase accumulation of the above-described rewards, our club-focused marketing will be designed to increase your club's member base. In order to increase your membership, The Clubhouse will help you to create a social/alumni membership (if you don't already have one) that the community at large can purchase at clubhousereport.com. Your club will of course receive all such membership proceeds.
- The Clubhouse will also provide an avenue for selling your club's products online at clubhousereport.com. For this service we will receive a small commission.
- Each member will be able to accumulate reward points equaling 10% of their purchases at The Clubhouse and will be able to redeem those points for whatever we offer for sale at either The Clubhouse or at clubhousereport.com, whenever they choose to redeem them.
- Finally, "The Clubhouse rewards program" will provide an important incentive for people to join your club and pay their dues on time. When your club becomes a member, and we receive your members completed member surveys, your club and its member's will then become eligible for any and all of the above mentioned "Clubhouse Benefits."



Responsibilities



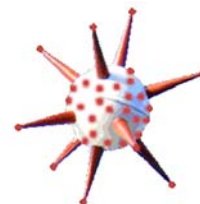
Hopefully you will find the prospect of membership and the rewards associated with that membership, as exciting and valuable as The Clubhouse views your organization's participation. I have worked very hard to ensure this partnership will be a no-lose and everything-to-gain proposition for your club. To join The Clubhouse and receive the benefits of membership, there are a few simple items we must agree upon:

- Clubs must work with us in our efforts to jointly promote our two organizations. This is important for both parties since The Clubhouse at This Old House, Inc must remain in operation in order for the clubs to redeem club points.
- A club representative needs to be assigned to us, in order to provide The Clubhouse staff with the information and cooperation we need to accomplish our mutual goals.
- Your members will need to fill out a member survey to receive their Clubhouse membership cards and get the rewards program started. The information we collect will be used to create a member marketing profile that will help us to provide your members with the products and services they want, as well as to assist us in finding more members for your club that are similar to your current ones. This "database" is for our use only and will not in any way be shared with outside entities.
- Any cost of damages to The Clubhouse property that is caused by one of your members, at a club function, will be reimbursed at our discretion using your individual members benefits, and/or your club's current or future Clubhouse benefits.
- Finally, both parties in our membership agreement have the right to end our membership relationship at any time, for any reason without prior notification.

The Clubhouse is ready to be a positive part of your club's experience!

Thank you for your interest in The Clubhouse at This Old House, Inc. We look forward to doing our part to make your club one of the very best of its kind anywhere.

Sincerely,



Andrew C. Adams
President
The Clubhouse at This Old House, Inc.

I have read the club membership offer detailed above and fully understand both the benefits and responsibilities inherent in club membership at The Clubhouse at This Old House, Inc. I hereby agree to the above terms with the following exception, reservations or clarifications, if any, as detailed on the lines provided below.

Club Name _____

Club President's Name

Contact Info

Club President's Signature

Date

Club Treasurer's Name

Contact Info

Club Treasurer Signature

Date

Authorized by: _____
Andrew C, Adams, President
The Clubhouse At This Old House Inc.

Date

